

## Cookie Policy

**Parkl Digital Technologies Kft.** (registered seat: 1051 Budapest, Arany János utca 15. 1<sup>st</sup> floor 6<sup>th</sup> door, hereinafter: the “Controller”) uses cookies and similar technologies – including software-based tracking tools and SDKs applied in the mobile application – on the [www.parkl.net](http://www.parkl.net) website (hereinafter: the “Website”) and within the Parkl mobile application (hereinafter: the “Application”). These technologies serve, on the one hand, to facilitate and ensure the technical operation and usability of the Website and the Application; on the other hand, functional cookies are used to enhance the user experience – for example by storing user preferences, login sessions or measuring performance – and may also serve marketing purposes and the display of personalized content, provided that the data subject has given their explicit consent.

### I. What is a cookie and how does it work?

A cookie is a small data file that the Website or the Application stores on the user’s device. Cookies enable the storage of user preferences (e.g. preferred language, settings) and allow for tracking how the user interacts with the given interface – such as which features were used, which pages or screens were visited, or what interactions were performed.

### A. Types of Cookies and Tracking Technologies, Their Legal Basis, and Methods of Management

- **Strictly necessary cookies:**

When visiting or using the Website or the Application, only those cookies and technologies are automatically placed on the user’s device that are essential for the technical operation of the service. The processing of data collected through these so-called “strictly necessary” cookies and application components is based on the Controller’s legitimate interest (Article 6(1)(f) of the GDPR (General Data Protection Regulation)), which aims to ensure the uninterrupted provision of electronic services and guarantee information security. The Controller has conducted a legitimate interest assessment (LIA) and concluded that the data processing required for the operation of the Website and the Application is proportionate, purpose-bound, and does not significantly interfere with the rights and freedoms of data subjects. The Controller undertakes to make the detailed documentation of this assessment available to the data subject upon request.

Since the use of technologies essential for the functioning of the Website and the Application (e.g. fundamental cookies, SDK components) is based on the Controller’s legitimate interest, the data subject has the right to object to such processing on grounds relating to their particular situation (Article 21(1) of the GDPR).

The right to object may be exercised via the cookie settings interface (cookie panel) available on the Website. Further details on the exercise of this right and other rights of the data subject are provided in the relevant sections of the Controller’s privacy notice.

- **Consent-based cookies:**

If the data subject explicitly consents via the cookie consent panel (cookie banner) to the use of non-essential technologies – including, for example, functional and marketing cookies – the Controller places such tracking technologies on the user’s device or browser and may read data from them.

The legal basis for such data processing is the data subject's voluntary, prior, and explicit consent (Article 6(1)(a) of the GDPR). This consent can be withdrawn at any time without providing justification, using the cookie settings interface available on the Website ("Modify cookie settings" button). Withdrawal of consent does not affect the lawfulness of data processing carried out prior to the withdrawal, based on consent.

## **B. Categories of Cookies by Purpose**

The tracking technologies used by the Controller on the Website and within the Application – including cookies, local storage solutions, and SDKs used in the mobile Application – may serve different purposes. The Controller categorizes these technologies as follows:

- **Strictly necessary (technical) cookies and technologies:**

These ensure the core functionality of the Website and the Application, such as navigation, login, use of parking features, initiation of payments, or secure communication. These technologies are essential for the provision of the service and therefore do not require user consent.

- **Functional cookies and technologies:**

These enhance the user experience by enabling, for example, the retention of user settings (such as language or theme), session data, or the contents of the cart. They also support performance measurement and the optimization of the service. These technologies typically rely on anonymous or aggregated data; however, since they are not essential for basic operation, their use requires the prior and explicit consent of the data subject.

- **Marketing cookies and technologies:**

These tools – such as Google Ads or advertising SDKs – enable the tracking of user behavior on the Website or within the Application and support the display of personalized content, offers, or advertisements. Such processing often involves third parties (e.g. advertising, social media, or analytics partners), and data collection technologies may also be stored on their platforms. These trackers are only activated based on the data subject's explicit consent.

## **C. Classification of Cookies by Lifespan**

The Controller informs data subjects that the cookies and other tracking technologies used on the Website and within the Application can be classified into the following categories based on their duration:

- **Session cookies and technologies:**

These are only valid during the user's visit or session and are automatically deleted once the session ends – for example, when the browser is closed or the user logs out of the Application. The Controller primarily uses such technologies to ensure secure operation, manage temporary settings, and support error-free use of features.

- **Persistent cookies and technologies:**

These remain stored on the data subject's device (in the browser or Application storage) for a longer period and enable, for example, the retention of user preferences, consent decisions, or analytics events. The expiration period of such technologies may vary (ranging from a few days to several months), depending on the type of technology, the settings defined by the service provider, and the

privacy controls configured on the user's device and operating system (e.g. iOS privacy restrictions or browser-imposed cookie limits).

The detailed description and purposes of the cookies, SDKs, and other tracking technologies used are available via the Consent Management Platform (pop-up banner) on the Website. The complete list of technologies in use can also be found in the annex to this policy.

#### **D. Availability of Detailed Information**

The Controller provides detailed information regarding the names, purposes, providers, types, and lifespans of the cookies and other tracking technologies used on the Website and within the Application via the cookie consent management interface ("cookie panel"). On the Website, this information can be accessed by clicking on the "Vendor List" or "Manage Settings" buttons in the cookie banner and expanding the relevant purpose categories and providers.

When the data subject visits the Website for the first time, the Controller clearly informs them that tracking technologies are in use on the given interface. Except for technologies that are strictly necessary for technical operation, these tools are only activated – and data is only stored on the device or collected from it – if the data subject has explicitly given their consent via the cookie settings interface. The complete list of technologies used is also available in the annex to this policy.

#### **E. Options for Disabling and Deleting Cookies**

The Controller informs data subjects that cookies and other tracking technologies used on the Website can be deleted or disabled at any time via the settings of the device or application they use.

- **In web environments:** Most browsers allow users to disable or delete cookies via the "Settings" or "Privacy" menus. It is important to note that disabling non-essential cookies does not affect the basic functionality of the Website; however, if all cookies are blocked, certain features of the Website (e.g. login, reservations, payments) may function only in a limited way or become unavailable.

The following links provide detailed instructions on how to manage cookies depending on the browser type:

- Google Chrome:  
<https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DDesktop&oco=1>
- Mozilla Firefox:  
<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Microsoft Internet Explorer:  
<https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Microsoft Edge:  
<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>
- Safari (on Mac):  
<https://support.apple.com/en-us/guide/safari/sfri11471/mac>

- Safari (on iPhone or iPad):  
<https://support.apple.com/en-us/HT201265>

## **II. Additional Information on Cookie-Related Data Processing**

### **A. Identification of the Controller**

The data collected through the cookies and other tracking technologies used by Parkl – including strictly necessary technical tools, functional cookies, and marketing technologies – is processed by the following entity acting as data controller:

**Parkl Digital Technologies Korlátolt Felelősségű Társaság**

- Registered seat: 1051 Budapest, Arany János utca 15. 1<sup>st</sup> floor 6<sup>th</sup> door
- Company registration number: 01-09-712422
- Tax number: 12967726-2-41
- Email: [info@parkl.net](mailto:info@parkl.net)

Certain cookies used within the Parkl system, as well as SDKs integrated into the mobile Application, originate from third-party service providers (e.g. Google, Meta, Usercentrics). Depending on the nature of the technology used, these third parties may act as independent data controllers or data processors.

Detailed information about the specific third-party providers, the purpose and type of technologies they use, and their role in data processing is available via the cookie consent panel (“Usercentrics CMP”) on the Website, by clicking on the “Vendor List” or “Manage Settings” buttons and expanding the relevant purpose categories and providers. The full list of technologies used is also included in the annex to this policy.

### **B. Duration of Data Processing**

The retention period of data collected via cookies, SDKs, and other tracking technologies used on the Website and within the Application may vary depending on the specific technology and provider. The duration of data processing depends on:

- the type of technology used (e.g. session or persistent cookie, SDK),
- the time and validity of the user’s consent, and
- the internal settings of the external service provider (e.g. Google, Meta).

Detailed information on the name, purpose, provider, type, and expiration period of specific technologies is available through the Usercentrics consent management platform. On the Website, this information can be accessed via the cookie consent panel (“Usercentrics CMP”) by clicking the “Vendor List” or “Manage Settings” buttons and expanding the relevant purpose categories and providers. The comprehensive list of technologies used can also be found in the annex to this policy.

### **C. Rights of the Data Subject**

Under the General Data Protection Regulation (GDPR), you have the following rights in connection with the data processing activities carried out by Parkl Digital Technologies Kft.:

- **Right of access:** You have the right to request information as to whether we process personal data concerning you, and if so, you may request a copy of such data.
- **Right to rectification:** You may request the correction of inaccurate or incomplete personal data.
- **Right to erasure (“right to be forgotten”):** You may request the deletion of your personal data if its processing is unlawful or if the data is no longer necessary for the purposes for which it was collected.
- **Right to restriction of processing:** You may request that the processing of your data be restricted, for example, if you contest the accuracy of the data or object to the processing.
- **Right to data portability:** Where the processing is based on your consent or a contract and is carried out by automated means, you have the right to receive your personal data in a structured, commonly used, and machine-readable format, or to request its transmission to another controller.
- **Right to withdraw consent:** Where data processing is based on your consent (e.g. for the use of functional or marketing cookies), you may withdraw your consent at any time via the privacy settings available on the Website. Withdrawal of consent does not affect the lawfulness of processing carried out prior to the withdrawal.
- **Right to object:** Where data processing is based on the Controller's legitimate interest (e.g. the use of strictly necessary technical cookies), you may object to such processing on grounds relating to your particular situation.

You may exercise your data subject rights by submitting a request in writing to the following email address: [info@parkl.net](mailto:info@parkl.net). The Controller will review your request within a maximum of 25 days from receipt and will inform you in writing of the measures taken or the reason for any justified extension of the deadline.

In the case of consent-based data processing, you also have the right to modify your cookie preferences at any time. This can be done via the Website.

#### **D. Remedies and Complaint Mechanisms**

If you believe that your personal data has been processed in violation of applicable data protection laws, or if the Controller has not provided a satisfactory response to your request to exercise your rights, you may seek the following remedies:

- Lodging a data protection complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH):  
Registered office: 1055 Budapest, Falk Miksa utca 9–11.  
Mailing address: 1363 Budapest, Pf. 9.  
Email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)  
Website: <https://www.naih.hu>
- Judicial remedy:  
In case of unlawful processing of your personal data, you may also initiate court proceedings. The lawsuit may be brought before the competent regional court (törvényszék) based on your place of residence or habitual residence.

For more detailed information about Parkl's data processing practices, please consult the privacy policy available at: <https://parkl.net/hu/policy>

## Annex – Full list of cookies, tracking technologies, and SDKs used

### cloudfront.net

#### Essential

##### Description of Service

This is a content delivery network provided by Amazon. The use of a CDN enables the user to make content available to you for retrieval more quickly with the help of regionally or internationally distributed servers. When you access this content, a connection is established between you and the respective servers of the CDN, whereby personal data may be transmitted.

##### Processing Company

Amazon Web Services EMEA SARL

38 Avenue John F. Kennedy, L-1855 Luxembourg

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Content Delivery

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Scripts

##### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- User agent data
- Usage data
- Device operating system
- Device information
- IP address
- Browser information

##### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. f GDPR

##### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- Worldwide

##### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

##### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Worldwide

##### Data Recipients

In the following the recipients of the data collected are listed.

- Amazon Web Services EMEA SARL

Click here to read the privacy policy of the data processor

<https://aws.amazon.com/privacy/>

Click here to read the cookie policy of the data processor

<https://aws.amazon.com/privacy/>

### gstatic.com

#### Essential

##### Description of Service

This is a domain used by Google to off-load static content to a different domain name in an effort to reduce bandwidth usage and increase network performance for the end user.

Processing Company

Alphabet Inc.

1600 Amphitheatre Parkway, Mountain View, CA 94043-1351, United States of America

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

Data Purposes

This list represents the purposes of the data collection and processing.

- Increasing network performance
- Reducing bandwidth usage

Technologies Used

This list represents all technologies this service uses to collect data.

- JavaScript

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Images
- CSS

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. f GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- Requests for CSS assets are cached for 1 day, font files are cached for one year. Some information retained until removed by the user, some expires after a specific period of time, some is retained until the user's Google Account is deleted.

Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- China
- Taiwan
- Singapore

Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc., Google LLC, Google Ireland Limited

Click here to read the privacy policy of the data processor

<http://www.google.com/intl/de/policies/privacy/>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

Click here to opt out from this processor across all domains

<https://safety.google/privacy/privacy-controls/>

Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: Session

#### **Usercentrics Consent Management Platform**

##### Essential

##### Description of Service

This is a consent management service. Usercentrics GmbH is used on websites and apps as a processor for the purpose of consent management.

##### Processing Company

Usercentrics GmbH

Sendlinger Str. 7, 80331 Munich, Germany

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[datenschutz@usercentrics.com](mailto:datenschutz@usercentrics.com)

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Compliance with legal obligations
- Consent storage

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Local storage
- Pixel

##### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Opt-in and opt-out data
- Referrer URL
- User agent
- User settings
- Consent ID
- Time of consent
- Consent type
- Template version
- Banner language
- IP address
- Geographic location

##### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. c GDPR

##### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

##### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The consent data (given consent and revocation of consent) are stored for one year. The data will then be deleted immediately.

##### Data Recipients

In the following the recipients of the data collected are listed.

- Usercentrics GmbH

Click here to read the privacy policy of the data processor

<https://usercentrics.com/privacy-policy/>

##### Stored Information

This service uses different means of storing information on a user's device as listed below.



**ucString**

This holds the ControllerID and SettingsID, the language, settings version and services with their consent history.

Type:

web

Domain:

usercentrics.com

**ucData**

This holds information about the Google Consent Mode.

Type:

web

**WIX****Essential**

Description of Service

This is website content creating and analysis service.

Processing Company

Wix.com Ltd

Namal 40, 6350671 Tel Aviv, Israel

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacy@wix.com](mailto:privacy@wix.com)

Data Purposes

This list represents the purposes of the data collection and processing.

- Analytics
- Optimization
- Creation of websites
- Personalisation

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Browser information
- Referrer URL
- Device operating system
- Date and time of visit
- Websites visited
- Usage data
- Click path
- Screen resolution
- Timestamp
- Amount of data transferred
- Internet service provider
- Geographic location
- Device identifiers

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- European Union
- Israel

#### Data Recipients

In the following the recipients of the data collected are listed.

- Wix.com Ltd

Click here to read the privacy policy of the data processor

<https://de.wix.com/about/privacy>

Click here to read the cookie policy of the data processor

<https://de.wix.com/about/privacy>

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **XSRF-TOKEN**

Cookie for fraud detection of calls

Type:

cookie

Duration:

Session

##### **hs**

Security Cookie for Hive (legacy)

Type:

cookie

Duration:

Session

##### **svSession**

Session cookie for identification

Type:

cookie

Duration:

Session

##### **SSR-caching**

Performance cookie for rendering

Type:

cookie

Duration:

Session

##### **TS\***

Cookies for attack detection

Type:

cookie

Duration:

Session

##### **bSession**

Used for system effectiveness measurement

Type:

cookie

Duration:

Session

##### **fedops.logger.sessionId**

Tracking session errors and issues (resilience)

Type:

cookie

Duration:

Session

**server-session-bind**

Cookie for API protection

Type:

cookie

Duration:

Session

**client-session-bind**

Cookie for API protection

Type:

cookie

Duration:

Session

**Calendly**

Functional

Description of Service

This is a calendar application for arranging appointments.

Processing Company

Calendly

BB&T Tower 271 17th St NW, Atlanta, GA 30363, United States of America

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[support@calendly.com](mailto:support@calendly.com).

Data Purposes

This list represents the purposes of the data collection and processing.

- Functionality
- Optimization
- Communication
- Analytics

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Log file

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Unique device identifier
- Appointment information
- Calendar information
- Cookie information
- Geographic location
- Device operating system
- Log file data
- Internet service provider

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- European Union

#### Data Recipients

In the following the recipients of the data collected are listed.

- Calendly
- Service Providers

Click here to read the privacy policy of the data processor

<https://calendly.com/de/pages/privacy>

#### Cloudflare

##### Functional

##### Description of Service

This is a service providing increased security and performance for websites. Cloudflare offers for example a content delivery network („CDN“) to improve the loading times of the website. The use of a CDN enables the user to make content available for retrieval more quickly with the help of regionally or internationally distributed servers.

##### Processing Company

Cloudflare Inc.

101 Townsend St., San Francisco, CA 94107, United States of America

##### Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacyquestions@cloudflare.com](mailto:privacyquestions@cloudflare.com), [legal@cloudflare.com](mailto:legal@cloudflare.com)

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Optimization
- Website security
- Improvement of service
- Reducing bandwidth usage

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- System configuration information
- Name of website
- Date and time of request
- Name and URL of the accessed file
- Amount of data transferred
- Status Information
- Device operating system
- Referrer URL
- Requesting provider
- Device type
- Time of the server request

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. f GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America, European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- Data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore
- Australia
- United Arab Emirates

#### Data Recipients

In the following the recipients of the data collected are listed.

- Cloudflare Group

Click here to read the privacy policy of the data processor

<https://www.cloudflare.com/privacypolicy/>

Click here to read the cookie policy of the data processor

<https://www.cloudflare.com/cookie-policy/>

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\_\_cf\_bm**

This is used for the bot protection solution provided by Cloudflare.

Type:

cookie

Duration:

30 minutes

##### **cf\_clearance**

This cookie is used to store the proof of challenge passed. It is used to no longer issue a challenge if present. It is required to reach an origin server.

Type:

cookie

Duration:

30 minutes

##### **\_\_cfuid**

This cookie is used for rate limiting rules.

Type:

cookie

Duration:

7 days

##### **cf\_chl\_cc\_XXX, cf\_chl\_rc\_i, cf\_chl\_rc\_ni**

The cookie is used by Cloudflare for the execution of challenges. It is not used for tracking or beyond the scope of the challenge.

Type:

cookie

Duration:

Session

##### **\_\_cfllb**

This is used to return an end user to the same customer origin for a specific period of time configured by the customer.

Type:

cookie

Duration:

1 day

### Conversion Linker

#### Marketing

##### Description of Service

This service stores click data to measure conversions effectively.

##### Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

##### Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://support.google.com/policies/troubleshooter/7575787?hl=en>

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Linking with other tools
- Conversion Tracking
- Measurements
- Remarketing

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Local storage

##### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Usage data
- Pages viewed
- Referrer URL
- Cookie information
- Clicked advertisements
- Click path
- Clicks
- Date and time of visit

##### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

##### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

##### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

##### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore
- Chile
- Taiwan

## Data Recipients

In the following the recipients of the data collected are listed.

- Google Ireland Limited
- Google LLC

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

Click here to opt out from this processor across all domains

<https://safety.google/privacy/privacy-controls/>

## Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: Session

## Stored Information

This service uses different means of storing information on a user's device as listed below.

**\_gcl\_aw, \_gcl\_dc, \_gcl\_gb**

This is the prefix used as part of the cookie names. The conversion linker tag sets ad click information in cookies and uses the top-most domain and root level path.

Type:

cookie

Duration:

1 day

## DoubleClick Ad

### Marketing

#### Description of Service

This is an advertising service. With this service it is possible to provide relevant ads to users and get campaign reports.

#### Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://support.google.com/policies/troubleshooter/7575787?hl=en>

## Data Purposes

This list represents the purposes of the data collection and processing.

- Advertisement
- Analytics
- Optimization

## Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

## Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Browser information
- Click path
- Cookie information
- Date and time of visit
- Demographic data
- Device identifiers
- Location information
- Hardware/software type
- Internet service provider
- IP address
- Number of times ads are seen
- Serving domains

- Interaction data
- Page views
- Search history

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Google Ireland Limited
- Google LLC
- Alphabet Inc.

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 1 year

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **test\_cookie**

Test for cookie setting permissions in user's browser

Type:

cookie

Duration:

1 day

Domain:

doubleclick.net

##### **IDE**

Contains a randomly generated user ID. Using this ID, Google can recognize the user across different websites across domains and display personalized advertising.

Type:

cookie

Duration:

1 year

Domain:

doubleclick.net

##### **Facebook Pixel**

Marketing

Description of Service



This is a Tracking technology offered by Facebook and used by other Facebook services. It is used to track interactions of visitors with websites ("Events") after they have clicked on an ad placed on Facebook or other services provided by Meta ("Conversion").

Processing Company

Meta Platforms Ireland Ltd.

4 Grand Canal Square, Grand Canal Harbour, Dublin, D02, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://www.facebook.com/help/contact/1650115808681298>

Data Purposes

This list represents the purposes of the data collection and processing.

- Analytics
- Marketing
- Retargeting
- Advertisement
- Conversion Tracking
- Personalisation

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Pixel

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Ads viewed
- Content viewed
- Device information
- Geographic location
- HTTP-header
- Interactions with advertisement, services, and products
- IP address
- Items clicked
- Marketing information
- Pages visited
- Pixel ID
- Referrer URL
- Usage data
- User behaviour
- Facebook cookie information
- Facebook user ID
- Usage/click behaviour
- Browser information
- Device operating system
- Device ID
- User agent
- Browser type

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- User's interactions tracked on websites will not be stored longer than for two years. However, the data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Singapore
- United States of America
- United Kingdom

#### Data Recipients

In the following the recipients of the data collected are listed.

- Meta Platforms Ireland Ltd., Meta Platforms Inc.

Click here to read the privacy policy of the data processor

<https://www.facebook.com/privacy/explanation>

Click here to read the cookie policy of the data processor

<https://www.facebook.com/policies/cookies>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 1 year

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **messaging\_plugin\_#**

This service uses different means of storing information on a user's device as listed below.

Type:

cookie

Duration:

-

##### **fr**

This service uses different means of storing information on a user's device as listed below.

Type:

cookie

Duration:

-

##### **\_fbp**

This service uses different means of storing information on a user's device as listed below.

Type:

cookie

Duration:

-

##### **pxcelBcnLcy**

This service uses different means of storing information on a user's device as listed below.

Type:

cookie

Duration:

-

##### **\_fbp**

This service uses different means of storing information on a user's device as listed below.

Type:

web

#### **Facebook Social Plugins**

##### Marketing

##### Description of Service

This is a social plug-in from Facebook, which allows the user to connect their website with the social network Facebook.

##### Processing Company

Meta Platforms Ireland Ltd.

4 Grand Canal Square, Grand Canal Harbour, Dublin, D02, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://www.facebook.com/help/contact/540977946302970>

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Integration of Facebook functions
- Optimization
- Marketing

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Browser information
- Date and time of visit
- Facebook user ID
- Websites visited
- HTTP-header
- Interaction data
- Browser type
- IP address

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore

#### Data Recipients

In the following the recipients of the data collected are listed.

- Meta Platforms Ireland Ltd., Meta Platforms Inc.

Click here to read the privacy policy of the data processor

<https://www.facebook.com/privacy/explanation>

Click here to read the cookie policy of the data processor

<https://www.facebook.com/policies/cookies/>

Click here to opt out from this processor across all domains

[https://www.facebook.com/ads/preferences/?entry\\_product=ad\\_settings\\_screen](https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen)

#### GIPHY

##### Functional

##### Description of Service

This is an online database and search engine for animated GIFs. This service allows its users to search and share animated GIFs.

Processing Company

Giphy, Inc.

416 W 13th Street Suite 207 New York, NY 10014, United States of America

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[DP-Dock GmbH, Ballindamm 39, 20095 Hamburg, Germany, datagov@giphy.com](mailto:datagov@giphy.com)

Data Purposes

This list represents the purposes of the data collection and processing.

- Analytics
- Marketing
- Spam prevention
- Advertisement

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Device identifiers
- Cookie information
- Number of visits
- Usage data
- Geographic location
- Ads viewed
- IP address

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be retained for as long as necessary to provide the Services.

Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

Data Recipients

In the following the recipients of the data collected are listed.

- Giphy, Inc.
- Google, Inc.

[Click here to read the privacy policy of the data processor](https://support.giphy.com/hc/en-us/articles/360032872931-GIPHY-Privacy-Policy)

<https://support.giphy.com/hc/en-us/articles/360032872931-GIPHY-Privacy-Policy>

**Google Ads**

Marketing

Description of Service

This is an advertising service. This service can be used to show personalised or non-personalised advertisement to users.

Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow Street, Dublin D04 E5W5, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Advertisement
- Analytics
- Providing Service
- Statistics

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Tracking Pixel

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Ads viewed
- Cookie ID
- Date and time of visit
- Device information
- Geographic location
- IP address
- Search terms
- Ads shown
- Client ID
- Impressions
- Online identifiers
- Browser information
- Referrer URL
- Interaction data

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes. Log data is anonymized after 9 months and cookie information is anonymized after 18 months.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Chile
- Singapore
- Taiwan
- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc., Google LLC, Google Ireland Limited

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies>

Click here to opt out from this processor across all domains

<https://safety.google/privacy/privacy-controls/>

Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 1 year

Stored Information

This service uses different means of storing information on a user's device as listed below.

#### **NID**

This is used to provide advertisements or retargeting.

Type:

cookie

Duration:

6 months

#### **\_\_gads**

This is used to provide advertisements or retargeting.

Type:

cookie

Duration:

1 year, 1 month

#### **pm\_sess**

This is used to make sure that requests come from a user.

Type:

cookie

Duration:

30 minutes

#### **ANID**

This is used to show advertisements on websites outside of Google.

Type:

cookie

Duration:

1 year, 1 month

#### **\_gcl\_au**

This is used to store and track conversions.

Type:

cookie

Duration:

2 months, 29 days

#### **FPGCLAW**

This cookie is used to track campaign related information on the user.

Type:

cookie

Duration:

2 months, 29 days

#### **FPGCLGB**

This cookie is used to track campaign related information on the user.

Type:

cookie

Duration:

2 months, 29 days

#### **\_gcl\_gb**

This cookie is used to track campaign related information on the user.

Type:

cookie

Duration:

2 months, 29 days

**\_gac\_gb\_<wpid>**

This cookie is used to track campaign related information on the user.

Type:

cookie

Duration:

2 months, 29 days

**\_gcl\_aw**

This cookie is set when a user arrives at the website via a click on a Google ad.

Type:

cookie

Duration:

2 months, 29 days

**YSC**

This is used to store and track interaction.

Type:

cookie

Duration:

Session

**1P\_JAR**

This is used to collect information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.

Type:

cookie

Duration:

30 days

**AID**

This is used to link activities on other devices the user has previously logged into with a Google account.

Type:

cookie

Duration:

1 year, 1 month

**FPAU**

This is used to collect information about the users and their activity on the website through embedded elements with the purpose of analytics and reporting.

Type:

cookie

Duration:

2 months, 29 days

**Google Analytics**

Marketing

Description of Service

This is a web analytics service. With this, the user can measure the advertising return on investment "ROI" as well as track user behavior with flash, video, websites and applications.

Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

Data Purposes

This list represents the purposes of the data collection and processing.

- Marketing
- Analytics

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Pixel
- JavaScript

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Click path
- Date and time of visit
- Device information
- Location information
- IP address
- Pages visited
- Referrer URL
- Browser information
- Hostname
- Browser language
- Browser type
- Screen resolution
- Device operating system
- Interaction data
- User behaviour
- Visited URL
- Cookie ID

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The Retention Period depends on the type of the saved data. Each user can choose how long Google Analytics retains data before automatically deleting it.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore
- Chile
- Taiwan

#### Data Recipients

In the following the recipients of the data collected are listed.

- Google Ireland Limited, Alphabet Inc., Google LLC

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

Click here to opt out from this processor across all domains



<https://tools.google.com/dlpage/gaoptout?hl=de>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 2 years

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\_\_utmb**

This cookie is used to track the time of the visit.

Type:

cookie

Duration:

Session

##### **\_ga**

This cookie is used to distinguish between users.

Type:

cookie

Duration:

2 years

##### **\_gid**

This cookie is used to identify the user.

Type:

cookie

Duration:

1 day

##### **\_\_utma**

This cookie is used to record the time and date of the first visit, the total number of visits and the start time of the current visit.

Type:

cookie

Duration:

Session

##### **\_\_utmz**

This cookie is used to record where the visitor came from.

Type:

cookie

Duration:

Session

##### **IDE**

This is used to show personalised ads.

Type:

cookie

Duration:

1 year, 1 month

##### **CONSENT**

This is used to store the consent choices of the user.

Type:

cookie

Duration:

2 years

##### **\_\_utmt**

This is used to throttle the request rate.

Type:

cookie

Duration:

10 minutes

##### **\_gat**

This is used to read and filter requests from bots.

Type:

cookie

Duration:

1 minute

**\_\_utmc**

This is used to store the time of the visit.

Type:

cookie

Duration:

30 minutes

**FPID**

This is used to store a value used for setting the Client ID in the request to Google's servers.

Type:

cookie

Duration:

2 years

**FPLC**

This is used to register a unique ID that is used to generate statistical data about how the visitor uses the website.

Type:

cookie

Duration:

20 hours

**Google Fonts**

Functional

Description of Service

This is a collection of fonts for commercial and personal use.

Processing Company

Google Ireland Limited

Gordon House, 4 Barrow St, Dublin 4, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

Data Purposes

This list represents the purposes of the data collection and processing.

- Providing fonts
- Improvement of service

Technologies Used

This list represents all technologies this service uses to collect data.

- APIs

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Aggregated usage numbers
- Font file requests
- Referrer URL
- CSS requests
- User agent
- Browser information

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore
- Taiwan
- Chile

#### Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc., Google LLC, Google Ireland Limited

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

#### Google Maps

##### Functional

##### Description of Service

This is an integrated map service.

##### Processing Company

Google LLC

1600 Amphitheatre Parkway Mountain View, CA 94043, United States of America

##### Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Displaying Maps

#### Technologies Used

This list represents all technologies this service uses to collect data.

- APIs

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Date and time of visit
- Location information
- IP address
- URL
- Usage data
- Search terms
- Geographic location

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Singapore
- Taiwan
- Chile
- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Google Ireland Limited, Google LLC, Alphabet Inc

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies>

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **NID**

This cookie is used to store the users preferences.

Type:

cookie

Duration:

6 months

##### **Google Sign-In**

Functional

Description of Service

This service is used to allow the log-in with the users Google Account. To log in or register, the user will be redirected to the Google site, where they can log in with their account data. This will link their Google profile or Google email address and the service.

Processing Company

Google Ireland Limited

Gordon House, Barrow Street, Dublin 4, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Sign up features

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Username
- E-mail address
- Identifiers

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Google LLC, Google Ireland Limited, Alphabet Inc

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Non-cookie storage: no

#### Google Tag Manager

##### Functional

##### Description of Service

This is a tag management system. Via Google Tag Manager, tags can be integrated centrally via a user interface. Tags are small sections of code that can track activities. Script codes of other tools are integrated via the Google Tag Manager. The Tag Manager allows to control when a particular tag is triggered.

##### Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Tag Management

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Website tags

##### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Aggregated data about tag firing

##### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

##### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

##### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Singapore
- Taiwan
- Chile
- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc., Google LLC, Google Ireland Limited

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

#### HubSpot

##### Marketing

##### Description of Service

This is a marketing, content management, web analytics and search engine optimization service.

##### Processing Company

HubSpot, Inc.

25 First Street, 2nd Floor, Cambridge, MA 02141, United States of America

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacy@hubspot.com](mailto:privacy@hubspot.com)

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Marketing
- Statistics
- Analytics
- Optimization

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Aggregated usage
- Browser type
- Device identifiers
- Device model
- Device operating system
- Domain name
- Files viewed
- Frequency of use of mobile application
- Geographic location
- Internet service provider
- IP address
- Length of page visit
- Mobile application information
- OS version
- Performance data
- Referrer URL
- Time of access or retrieval
- Where the application was downloaded from
- Clickstream data
- Events occurring within application

- Navigational information
- Pages viewed

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union, United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Service providers
- Hubspot partners

Click here to read the privacy policy of the data processor

<https://legal.hubspot.com/privacy-policy>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 1 year, 1 month

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\_hssc**

Used to collect information about how visitors use site. This information helps improve the site.

Type:

cookie

Duration:

Session

##### **\_hssrc**

Used to collect information about how visitors use site. This information helps improve the site.

Type:

cookie

Duration:

Session

##### **\_hstc**

Used to collect information about how visitors use site. This information helps improve the site.

Type:

cookie

Duration:

1 year, 1 month

#### **Leadfeeder**

##### **Marketing**

##### **Description of Service**

This is a marketing service. This service helps to generate leads by analyzing which companies visited websites.

##### **Processing Company**

Liidio Oy / Leadfeeder

Mikonkatu 17 C Helsinki, Finland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacy@leadfeeder.com](mailto:privacy@leadfeeder.com).

Data Purposes

This list represents the purposes of the data collection and processing.

- Generating leads

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Date and time of visit
- Device information
- Device operating system
- Domain name
- IP address
- Referrer URL
- Websites visited
- Browser information
- Company information
- Traffic data

Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

Data Recipients

In the following the recipients of the data collected are listed.

- Leadfeeder

Click here to read the privacy policy of the data processor

<https://www.leadfeeder.com/privacy/>

Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 2 years

Stored Information

This service uses different means of storing information on a user's device as listed below.

**\_lfa**

This cookie is used for identifying the IP address of devices visiting the website. The cookie collects information such as IP addresses, time spent on website and page requests for the visits. This collected information is used for retargeting of multiple users routing from the same IP address.

Type:

cookie

Duration:

2 years

**LinkedIn Insight Tag**

Marketing



#### Description of Service

This is a conversion tracking and retargeting service.

#### Processing Company

LinkedIn Ireland Unlimited Company

Wilton Place, Dublin 2, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://www.linkedin.com/help/linkedin/ask/TSO-DPO>

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Marketing
- Retargeting
- Analytics

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies
- Pixel

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Device information
- IP address
- Referrer URL
- Timestamp
- Browser information

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- Singapore, European Union, United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted after 90 days.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Singapore
- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- LinkedIn Ireland Unlimited Company

Click here to read the privacy policy of the data processor

<https://www.linkedin.com/legal/privacy-policy?src=li-other&veh=www.linkedin.com>

Click here to read the cookie policy of the data processor

<https://www.linkedin.com/legal/cookie-policy>

Click here to opt out from this processor across all domains

<https://www.linkedin.com/legal/privacy-policy?src=li-other&veh=www.linkedin.com>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 6 months

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

#### **BizographicsOptOut**

This cookie is used to determine whether a user has rejected targeted advertising.

Type:

cookie

Duration:

10 years

#### **UserMatchHistory**

Used by the LinkedIn Insight tag to provide detailed campaign reporting and discover new business demographics by layering LinkedIn data with website visitor data.

Type:

cookie

Duration:

30 days

#### **U**

This is a browser Identifier for users outside EU/EEA.

Type:

cookie

Duration:

2 months, 29 days

#### **li\_sugr**

Used to make a probabilistic match of a user's identity outside the EU/EEA.

Type:

cookie

Duration:

2 months, 29 days

#### **bscookie**

This is used for remembering that a logged in user is verified by two factor authentication.

Type:

cookie

Duration:

2 years

#### **bcookie**

Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse.

Type:

cookie

Duration:

2 years

#### **LinkedIn Plugin**

##### Functional

##### Description of Service

This tool adds Follow and Share buttons for the social media service LinkedIn to the website. LinkedIn is a social network that focuses on professional networking and career development.

##### Processing Company

LinkedIn Ireland Unlimited Company

Wilton Place, Dublin 2, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://www.linkedin.com/help/linkedin/ask/TSO-DPO>

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Social Media

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Referrer URL
- User account information

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- Data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Singapore
- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- LinkedIn Ireland Unlimited Company
- LinkedIn Inc.

Click here to read the privacy policy of the data processor

<https://www.linkedin.com/legal/privacy-policy>

Click here to read the cookie policy of the data processor

[https://www.linkedin.com/legal/cookie\\_policy](https://www.linkedin.com/legal/cookie_policy)

Click here to opt out from this processor across all domains

<https://www.linkedin.com/help/linkedin/answer/62931/manage-advertising-preferences?lang=en>

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

#### **LinkedIn\_oauth\_**

This cookie is set to provide functions across pages.

Type:

cookie

Duration:

Session

#### **OneTrust**

Functional

Description of Service

A Cookie Management Platform (CMP).

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[DPO@onetrust.com](mailto:DPO@onetrust.com)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Security measures
- Visualization

- Analytics
- Marketing
- Advertisement
- User Behaviour
- Performance measurement
- Measure ad performance
- Campaigns
- Providing fonts
- Displaying Videos
- Personalisation
- Personalization of content

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Tracking Pixel
- Website tags
- Tracking tag
- Web beacons
- Device fingerprinting

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Cookie information
- Cookie ID
- Contact information
- Payment information
- Videos viewed
- Photos or videos
- Usage data
- Usage information

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- Worldwide

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Worldwide

#### Data Recipients

In the following the recipients of the data collected are listed.

- OneTrust, LLC

Click here to read the privacy policy of the data processor

<https://www.onetrust.com/privacy-notice/>

Click here to read the cookie policy of the data processor

<https://www.onetrust.com/cookie-policy/>

Click here to opt out from this processor across all domains

<https://trustcenter-privacy.my.onetrust.com/ui/#/preferences/multipage/login/2013df68-fd2a-4de0-89ff-973214c626b1>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Non-cookie storage: no

#### poptin

##### Marketing

##### Description of Service

This service provides popups.

##### Processing Company

##### Poptin LTD

Aluf Kalman Magen St 3, Tel Aviv-Yafo, Israel

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

<https://www.poptin.com/contact/>

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Optimization
- Advertisement
- Providing Popups
- Personalisation

##### Technologies Used

This list represents all technologies this service uses to collect data.

- Web beacons
- Cookies

##### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- IP address
- Referrer URL
- Browser type
- Browser language
- Geographic location
- Preferences
- Operating system information
- Cookie information
- Internet service provider
- Time of access or retrieval
- Information from third party sources

##### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

##### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- Worldwide

##### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

##### Data Recipients

In the following the recipients of the data collected are listed.

- Poptin LTD
- Service Providers

Click here to read the privacy policy of the data processor

<https://www.poptin.com/privacy-policy/>

## reCAPTCHA

### Functional

#### Description of Service

This is a service that checks whether data is entered by a human or by an automated program.

#### Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

#### Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Bot Protection
- Spam prevention
- Fraud detection

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Scripts

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Browser language
- Browser plug-ins
- Click path
- Date and time of visit
- IP address
- User behaviour
- Amount of time spent on a page
- User input
- Device information
- Mouse movements
- Geographic location
- Device operating system

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- Data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America
- Singapore
- Taiwan

- Chile

#### Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc.
- Google LLC
- Google Ireland Limited

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 5 months, 27 days

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

#### **\_GRECAPTCHA**

This cookie is set so that Google can provide risk analyses about the activities observed by Google reCAPTCHA

Type:

cookie

Duration:

5 months, 27 days

Domain:

google.com

#### **Sentry**

Functional

Description of Service

This is an error tracking and performance monitoring platform for Web apps, mobile apps and games. It is used to monitor and fix crashes in real time.

Processing Company

Functional Software, Inc. dba Sentry

45 Fremont Street 8th Floor San Francisco, CA 94105, United States of America

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[security@sentry.io](mailto:security@sentry.io)

Data Purposes

This list represents the purposes of the data collection and processing.

- Tracking
- Detecting code errors
- Develop and improve products

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Mobile SDKs

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Usage data
- Device information
- IP address
- Error data

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. f GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Functional Software, Inc. dba Sentry

Click here to read the privacy policy of the data processor

<https://sentry.io/privacy/>

#### Stripe

##### Functional

##### Description of Service

This service provides technology for operating online payment systems.

##### Processing Company

Stripe, Inc.

3180 18th Street, San Francisco, CA 94110, United States of America

##### Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacy@stripe.com](mailto:privacy@stripe.com)

#### Data Purposes

This list represents the purposes of the data collection and processing.

- Payment

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Date of purchase
- Payment information
- Purchase activity
- Payment card information

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. b GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries



This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Stripe, Inc.

Click here to read the privacy policy of the data processor

<https://stripe.com/us/privacy/>

Click here to read the cookie policy of the data processor

<https://stripe.com/cookies-policy/legal>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 2 years

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\_\_stripe\_mid**

Fraud prevention and detection

Type:

cookie

Duration:

Session

Domain:

stripe.com

##### **\_\_stripe\_sid**

Fraud prevention and detection

Type:

cookie

Duration:

Session

Domain:

m.stripe.com

##### **m**

Fraud prevention and detection

Type:

cookie

Duration:

Session

Domain:

m.stripe.com

##### **session**

Login session for Stripe Dashboard

Type:

cookie

Duration:

2 months, 29 days

Domain:

stripe.com

##### **!session**

Login session for Stripe Express Dashboard, for Stripe Express users

Type:

cookie

Duration:

7 days

Domain:

stripe.com

**stripe.csrf**

Protection against counterfeiting through cross-website requirements, for users of Stripe Dashboard

Type:

cookie

Duration:

1 year

Domain:

stripe.com

**cliauth\_secret**

To confirm authentication for the Stripe CLI

Type:

cookie

Duration:

Session

Domain:

stripe.com

**art\_token, cbt\_token, cct\_token, cdt\_token, ect\_toksvt\_token, lc\_token, prt\_token, act\_token**

To confirm authentication for account recovery, bank account changes, login challenges, password resets, support requests, adding an email or a new device

Type:

cookie

Duration:

Session

Domain:

stripe.com

**NID**

Used by reCAPTCHA, an extra security measure that is sometimes used when logging into Stripe.

Type:

cookie

Duration:

Session

Domain:

google.com

**locale**

Localization setting for the language used on the website and in the documents

Type:

cookie

Duration:

Session

Domain:

stripe.com

**country**

Localization settings for the country to customize the availability of the product and features

Type:

cookie

Duration:

Session

Domain:

stripe.com

**lang**

Programming language for the code examples in Stripe documents

Type:

cookie

Duration:

Session

Domain:

stripe.com

**has\_intentionally\_selected\_curl**

Displays the code examples in Curl in Stripe documents

Type:

cookie

Duration:

Session

Domain:

stripe.com

**persisted-tab-#{id}**

When the page is updated, it remembers which document tab you are on

Type:

cookie

Duration:

Session

Domain:

stripe.com

**disable\_cmd\_f\_override**

Deactivates the search shortcut cmd + f / ctrl + f for stripe documents and uses the standard behavior of the browser instead (only searches the current page)

Type:

cookie

Duration:

Session

Domain:

stripe.com

**double\_cmd\_f\_uses**

Tracks the use of the shortcut cmd + f / ctrl + f in Stripe documents; to improve usability by not showing the user again a function that he has already used

Type:

cookie

Duration:

Session

Domain:

stripe.com

**expanded-topics**

When page updates are made, remembers which topics are expanded in Stripe documents

Type:

cookie

Duration:

Session

Domain:

stripe.com

**checkout-test-session, checkout-live-session**

To provide the memory function of Legacy Checkout

Type:

cookie

Duration:

Session

Domain:

stripe.com

**\_ga, \_gat, \_gat\_UA-12675062-5, \_gid**

Google Analytics cookies for analysis and to improve services

Type:

cookie

Duration:

Session

Domain:

stripe.com

**cid**

Stripe analytics "Client ID" to improve services

Type:

cookie

Duration:

Session

Domain:

stripe.com

**site\_sid, \_\_stripe\_id**

"Session ID" from Stripe for analyzes and to improve services

Type:

cookie

Duration:

2 hours, 30 minutes

Domain:

stripe.com

**\_\_stripe\_orig\_props**

To assess the effectiveness of marketing campaigns

Type:

cookie

Duration:

Session

Domain:

stripe.com

**\_\_utma, \_\_utmb, \_\_utmc, \_\_utmt, \_\_utmz**

Runkit's Google Analytics

Type:

cookie

Duration:

10 minutes

Domain:

runkit.com

**\_mkto\_trk**

Tracks page views and the effectiveness of email campaigns

Type:

cookie

Duration:

Session

Domain:

marketo munchkin

**Typeform**

Functional

Description of Service

This is a service for online form building and online surveys.

Processing Company

TYPEFORM SL

C/Bac de Roda, 163, 08018 Barcelona, Spain

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[gdpr@typeform.com](mailto:gdpr@typeform.com)

Data Purposes

This list represents the purposes of the data collection and processing.

- Surveys

Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Date and time of visit
- Duration of visit
- IP address
- E-mail address

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Data Recipients

In the following the recipients of the data collected are listed.

- TYPEFORM SL

Click here to read the privacy policy of the data processor

<https://admin.typeform.com/to/dwk6gt/>

#### unpkg

##### Functional

##### Description of Service

This is a content delivery network for everything on npm. It is used to load any file from any package using a URL.

##### Processing Company

Npm, Inc.

1999 Harrison Street, 1150, CA 94612 Oakland, United States of America

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Providing Service
- Answering user request
- Ensure security, prevent fraud, and debug
- Fraud prevention
- Statistics
- Develop and improve products
- Marketing
- Optimization
- Technical Support

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Universal unique identifier
- Operating system information
- Referrer URL
- Software data
- Hardware/software type
- Date and time of request
- IP address
- URL

- Language information
- Browser information
- Meta data
- Account data

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- United States of America

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- United States of America

#### Data Recipients

In the following the recipients of the data collected are listed.

- Npm, Inc.

Click here to read the privacy policy of the data processor

<https://docs.npmjs.com/policies/privacy>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: Session
- Non-cookie storage: no

#### Visitor Analytics

##### Functional

##### Description of Service

This is an analytics service. It is used to track website statistics in a clean and easy-to-use interface.

##### Processing Company

##### Visitor Analytics GmbH

Seestraße 76, 82335 Berg, Germany

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[privacy@visitor-analytics.io](mailto:privacy@visitor-analytics.io)

##### Data Purposes

This list represents the purposes of the data collection and processing.

- Analytics
- Statistics

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Timestamp
- Pages viewed
- IP address

- Device information
- Geographic location

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Data Recipients

In the following the recipients of the data collected are listed.

- Visitor Analytics GmbH

Click here to read the privacy policy of the data processor

<https://www.visitor-analytics.io/en/support/legal-data-privacy-certificates/standard-integration/data-processing-agreement-cookie-information/>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Non-cookie storage: no

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\*\_ignore\_Visits\_Uniqu eHash**

This cookie is used to disable Visitor Analytics website analytics tracking for that specific web page.

Type:

cookie

Duration:

1 year

##### **\*\_ignoreVisits\_all**

This cookie is used to disable website tracking analytics for all websites that use Visitor Analytics.

Type:

cookie

Duration:

1 year

#### **YouTube Video**

Functional

Description of Service

This is a video player service. It can be used by user to watch, like, share, comment and upload videos.

Processing Company

Google Ireland Limited

Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland

Data Protection Officer of Processing Company

Below you can find the email address of the data protection officer of the processing company.

[https://support.google.com/policies/contact/general\\_privacy\\_form](https://support.google.com/policies/contact/general_privacy_form)

Data Purposes

This list represents the purposes of the data collection and processing.

- Displaying Videos

#### Technologies Used

This list represents all technologies this service uses to collect data.

- Cookies (if Privacy-Enhanced Mode is not activated)

#### Data Collected

This list represents all (personal) data that is collected by or through the use of this service.

- Device information
- IP address
- Referrer URL
- Videos viewed

#### Legal Basis

In the following the required legal basis for the processing of data is listed.

- Art. 6 para. 1 s. 1 lit. a GDPR

#### Location of Processing

This is the primary location where the collected data is being processed. If the data is also processed in other countries, you are informed separately.

- European Union

#### Retention Period

The retention period is the time span the collected data is saved for the processing purposes. The data needs to be deleted as soon as it is no longer needed for the stated processing purposes.

- The data will be deleted as soon as they are no longer needed for the processing purposes.

#### Transfer to Third Countries

This service may forward the collected data to a different country. Please note that this service might transfer the data to a country without the required data protection standards. Below you can find a list of countries to which the data is being transferred. For more information regarding safeguards please refer to the provider's privacy policy or contact the provider directly.

- Chile
- United States of America
- Taiwan
- Singapore

#### Data Recipients

In the following the recipients of the data collected are listed.

- Alphabet Inc.
- Google LLC
- Google Ireland Limited

Click here to read the privacy policy of the data processor

<https://business.safety.google/privacy/?hl=en>

Click here to read the cookie policy of the data processor

<https://policies.google.com/technologies/cookies?hl=en>

Click here to opt out from this processor across all domains

<https://safety.google/privacy/privacy-controls/>

#### Storage Information

Below you can see the longest potential duration for storage on a device, as set when using any method of storage.

- Maximum age of cookie storage: 8 months

#### Stored Information

This service uses different means of storing information on a user's device as listed below.

##### **\_\_sak**

This is used to store information about the visitor's video preferences.

Type:

web

##### **LAST\_RESULT\_ENTRY\_KEY**

This is used to save the user settings when retrieving a Youtube video integrated on other web pages.

Type:

web

##### **yt-player-bandaaid-host, yt-player-bandwidth, yt-player-headers-readable**

This is used to determine the optimal video quality based on the visitor's device and network settings.

Type:

web

##### **yt-remote-cast-installed, yt-remote-connected-devices, yt-remote-device-id, yt-remote-fast-check-period, yt-remote-session-app, yt-remote-session-name**



This is used to store the user's video player preferences using embedded YouTube video.

Type:

web

**YEC**

This is used to store the user's video player preferences using embedded YouTube video.

Type:

cookie

Duration:

1 year, 1 month

**CONSENT**

This is used to detect if the visitor has accepted the marketing category in the cookie banner.

Type:

cookie

Duration:

2 years

**DEVICE\_INFO**

This is used to track user's interaction with embedded content.

Type:

cookie

Duration:

5 months, 26 days

**remote\_sid**

This is used for the implementation and functionality of YouTube video content on the website.

Type:

cookie

Duration:

Session

**test\_cookie**

This is a test for cookie setting permissions in user's browser.

Type:

cookie

Duration:

1 day

**VISITOR\_INFO01\_LIVE**

This is used to measure the users bandwidth to determine whether they get the new or old player interface.

Type:

cookie

Duration:

6 months

**YSC**

This is set by the YouTube video service on pages with embedded YouTube videos.

Type:

cookie

Duration:

Session

**PREF**

This is used to store information such as your preferred page configuration and playback settings such as explicit autoplay options, random mix, and player size.

Type:

cookie

Duration:

8 months

**pm\_sess**

This is used to maintain your browsing session.

Type:

cookie

Duration:

30 minutes

## **CGIC**

This is used to provide search results by auto-completing search queries based on a user's initial input.

Type:

cookie

Duration:

6 months

## **UULE**

This is used to determine the users geographic location.

Type:

cookie

Duration:

6 hours

## **\_Secure-YEC**

This is used to store the user's video player preferences using embedded YouTube videos.

Type:

cookie

Duration:

1 year, 1 month

Google Ad Technology Providers (ATPs) (1)

## **Meta**

Click here to read the privacy policy of the data processor

<https://www.facebook.com/about/privacy/update>

Purposes

- Use cookies or other local storage when legally required
- Collect, share, and use of personal data for personalization of ads

## **Microsoft Authentication Library (MSAL SDK)**

### **Essential**

#### **Service Description**

This is a login service provided by Microsoft that enables users to authenticate themselves within the application using their Microsoft account. The SDK generates authentication tokens during the login process and establishes a connection with Microsoft's identity provider servers. The service is only activated when login is initiated by the user.

#### **Processing Company**

Microsoft Corporation

One Microsoft Way, Redmond, WA 98052, USA

#### **Purposes of Data Processing**

This list describes the purposes for which data is collected and processed:

- User authentication
- Enabling login via Microsoft account
- Secure token management and authorization verification

#### **Technologies Used**

This list contains all technologies through which this service collects data:

- Mobile SDK
- HTTPS token exchange
- Secure local storage

#### **Collected Data**

This list contains all (personal) data collected by or through the use of this service:

- IP address
- Device information
- Usage data (e.g., login timestamp, status)
- Microsoft account identifier (user ID)
- Token metadata (lifetime, permissions)

#### **Legal Basis**

The following legal bases apply to the data processing:

- GDPR Article 6(1)(b) – performance of a contract (in case of user-initiated login)
- GDPR Article 6(1)(f) – legitimate interest (ensuring secure access)

#### **Processing Location**

- European Union and United States

**Retention Period**

- Data is retained for the duration required for identity and security purposes related to Microsoft account usage, in accordance with Microsoft's own retention policy.

**Data Transfers to Third Countries**

- Data may be transferred to the United States and other Microsoft server locations in the course of using this service.
- Transfers are conducted under the EU–U.S. Data Privacy Framework or appropriate Standard Contractual Clauses (SCCs).

**Data Recipients**

- Microsoft Corporation
- Microsoft Ireland Operations Ltd. (EU data controller representative)

**Click here to read the processor's privacy policy:**

<https://privacy.microsoft.com/en-us/privacystatement>

**Click here to read the processor's cookies and SDK policy:**

<https://learn.microsoft.com/en-us/azure/active-directory/develop/msal-overview>